



23rd ISFC ISoFT'21

Québec City, 18-23 July 2021

23rd International Symposium on Fluorine Chemistry &
9th International Symposium on Fluorous Technologies



www.isfc2021.org

www.isoftware2021.org

Welcome

We wholeheartedly invite you to join us in Québec, Canada for the 23rd International Symposium on Fluorine Chemistry (23rd ISFC) which will be held in conjunction with the 9th International Symposium on Fluorous Technologies (ISoFT'21) from Sunday, July 18 through Friday, July 23, 2021 at the Québec City Convention Centre. The Convention Centre is located in a prime area of Québec City, surrounded by world-class hotels and tourist attractions, including the historic district of Old Québec. Old Québec was designated a World Heritage Treasure by UNESCO in 1985 and is the only fortified city north of Mexico.

Conference Chairs

Chadron M.Friesen,
Trinity Western University

Michael Gerken,
University of Lethbridge

Jean-François Paquin,
Université Laval

Gary J. Schrobilgen,
McMaster University



Benefits

For Attendees

- These are the principal conferences for the international fluorine and fluorous technologies communities;
- Top-rated, contributed sessions;
- International plenary and invited speakers of broad topical interest;
- Exhibitors showcase their latest products and services;
- Social and cultural events.

For Exhibitors

- Stand out from the competition and benefit from this unique opportunity to meet face to face with over 600 scientists who are interested in all aspects of fundamental and applied fluorine chemistry;
- Meet with prospective employees;
- A singular place to keep up-to-date with new trends in fluorine chemistry and fluorous technologies;
- A top-notch technical program that draws attendees from around the world;
- An exhibition committee staffed by experienced exhibition, sales, and marketing professionals;
- Extensive use of social media to promote events and partnerships at strategic times;
- High-visibility exhibits co-located with poster sessions and coffee breaks;
- Support science and its people, especially young researchers, and build lasting relationships for the future.

Preliminary Program

	Sunday (July 18)	Monday (July 19)	Tuesday (July 20)	Wednesday (July 21)	Thursday (July 22)	Friday (July 23)
morning		Plenary	Plenary	Excursions	Plenary	Plenary
		Invited/contributed	Invited/contributed		Invited/contributed	Invited/contributed
afternoon	Welcome reception Plenary	Lunch	Lunch		Lunch	
		Invited/contributed	Invited/contributed		Invited/contributed	
		Plenary	Plenary		Plenary	Plenary
		Poster session	Poster session		Banquet	
					Invited/contributed	Plenary Final remarks

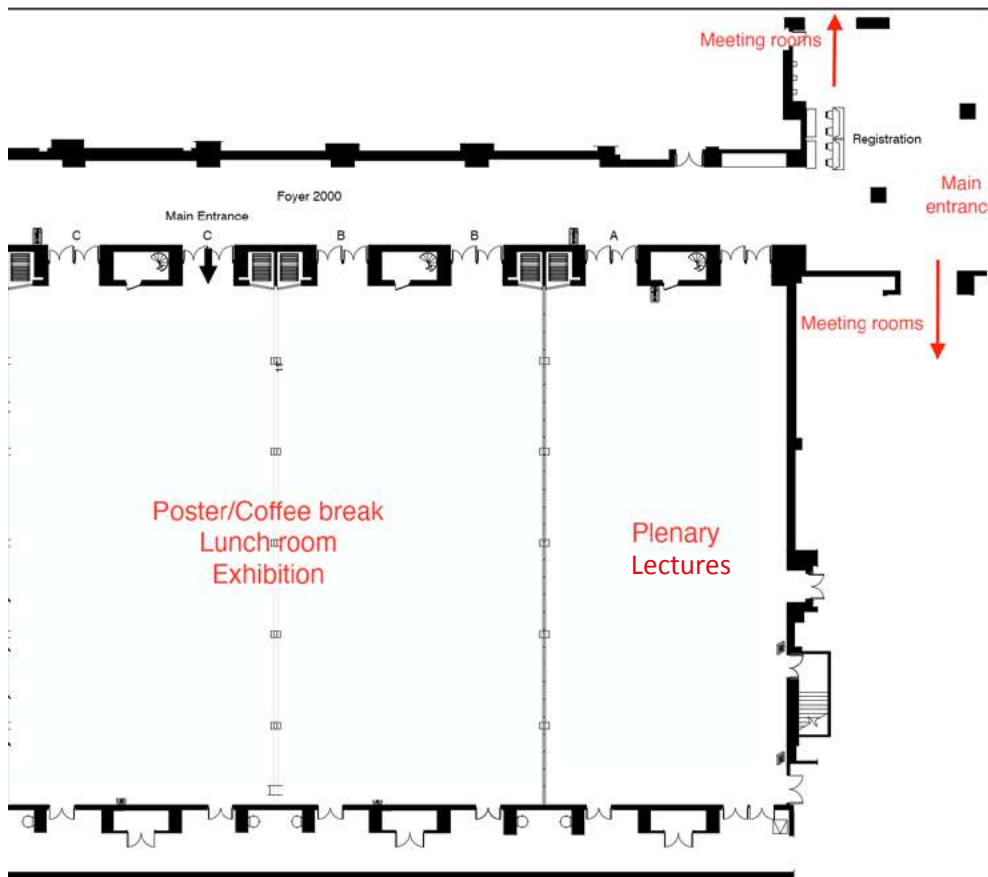
The Exhibition will take place on **Monday, July 19th; Tuesday, July 20th; and Thursday, July 22nd**. Exhibitors are strongly encouraged to participate in conference excursions on Wednesday, July 21st during which they will have opportunities to interact with conference participants in informal and relaxed surroundings.

The Exhibitors' move-in and removal schedule will be confirmed in Spring 2021 as described in the Exhibition Guide.

Exhibitors will receive an Exhibition Guide five months prior to the conference, which will provide all logistical details needed to prepare for the Exhibition.



Preliminary Floor Plan



Partnership Programs*

(Sept. 11, 2020 exchange rate: \$1 CAD = \$0.75 USD)

DIAMOND PARTNER – THRESHOLD: \$15,000 CAD

- Partner's logo on lanyards along with the conference logo;
- Partner's logo on the conference website with a hyperlink to the partner's website;
- Partner's logo on the conference website banner;
- Partner's logo on the conference website footer;
- Partner's logo on the printed program;
- Partner's logo on the footers of every email sent by the conference for solicitation or information;
- Dedicated banner in front of the conference plenary lecture room;
- Large logo on the partners' roll-up banner in the conference venue and during main events;
- Logo printed on conference bags;
- The partner's logo will be advertised on the venue's TV monitor;
- Acknowledgements during the main events;
- Full-page ad in the printed conference program;
- Dedicated slide projected in the meeting rooms between sessions;
- Partner's promotional material inserted among the contents of the delegates' conference bags;
- One post-Exhibition email sent to the participants by the ISFC-ISoFT'21 secretariat on behalf of your company;
- Three (3) complimentary delegate registrations;
- Three (3) complimentary banquet tickets;
- Seating at the VIP Banquet table;
- Exhibition booth (8' x 20') and first choice for a prime location in the Exhibition area;
- 10 min. presentation slot during one lunch period;
- Banquet sponsor (includes acknowledgement during Banquet ceremony, a display space for one piece of advertising material and the company's logo on the Banquet Menu).

PLATINUM PARTNER – THRESHOLD: \$8,000 CAD

- Partner's logo on the conference website with a hyperlink to the partner's website;
- Partner's logo on the conference website footer;
- Partner's logo on the footers of every email sent by the conference for solicitation or information;
- Partner's logo on the printed program;
- Large logo on the partners' roll-up banner in in the conference venue and during main events;
- The Partner's logo will be advertised on the venue's TV monitor;
- Acknowledgements during main events;
- Logo printed on conference bags;
- Full-page ad in the printed conference program;
- Dedicated slide projected in the meeting rooms between sessions;
- Partner's promotional material inserted among the contents of the delegates' conference bags;
- One post-Exhibition email sent to the participants by ISFC-ISoFT'21 secretariat on behalf of your company;
- Two (2) complimentary delegate registrations;
- Two (2) complimentary banquet tickets;
- Seating at the VIP Banquet table;
- Exhibition booth (8' x 10') in a prime location in the Exhibition area.

Partnership Programs

(Sept. 11, 2020 exchange rate: \$1 CAD = \$0.75 USD)

GOLD PARTNER – THRESHOLD: \$5,000 CAD

- Partner's logo on the conference website with a hyperlink to the partner's website;
- Partner's logo on the footers of every email sent by the conference for solicitation or information;
- Partner's logo on the printed program;
- Medium-size logo on the partners' roll-up banner in the conference venue and during main events;
- Partner's logo will be advertised on the venue's TV monitor;
- Half-page ad in the printed conference program;
- Logo on the partners' slide will be projected in the meeting rooms between sessions;
- Partner's promotional material inserted among the contents of the delegates' conference bags;
- Two (2) complimentary delegate registrations;
- Exhibition booth (8' x 10') in a prime location in the Exhibition area.

SILVER PARTNER – THRESHOLD: \$2,500 CAD

- Partner's logo on the conference website with a hyperlink to the partner's website;
- Partner's logo on the printed program;
- Medium-size logo on the partners' roll-up banner in the conference venue and during main events;
- Half-page ad in the printed conference program;
- Logo on the partners' slide will be projected in the meeting rooms between sessions;
- Partner's promotional material inserted among the contents of the delegates' conference bags;
- One (1) complimentary delegate registration.

BRONZE PARTNER – THRESHOLD: \$1,000 CAD

- Partner's logo on the conference website with a hyperlink to the partner's website;
- Partner's logo on the printed program;
- Medium-size logo on the partners' roll-up banner in the conference venue and during main events;
- Logo on the partners' slide projected in the meeting rooms between sessions.

The top nine partners (based on the level of financial support received, and in the event of a tie at the time the support payment is received) will each be designated a **sponsor of one of the nine Plenary Lectures**. This will provide significant added exposure for these partners.

- Mention of the partner's name in the plenary lecture title and in the introduction to the lecture;
- Display space for one piece of advertising material (folder, brochures, etc.).

*Please note that some partner package visibilities may be modified according to the sanitary measures in place at the time of the event. Partners will be contacted if this situation occurs and alternatives will then be proposed.

Exhibit Packages Specifications

All exhibits will be adjacent to the break and poster session area.

8' × 20' BOOTH - \$3,500 CAD (included for Diamond Partners)

- One (1) table, two (2) side chairs, and a wastebasket;
- Regular-size logo on the conference website with a hyperlink to the exhibitor's website;
- Two (2) registration passes (Exhibit area only);
- Electricity (15 Amp, 120 VAC) included;
- Printed booth sign with the name of the company;
- Customized options are available at additional cost.

8' × 10' BOOTH - \$2,000 CAD (included for Platinum and Gold partners)

- One (1) table, two (2) side chairs, and a wastebasket;
- Regular-size logo on the conference website with a hyperlink to the exhibitor's website;
- Two (2) registration passes (Exhibit area only);
- Electricity (15 Amp, 120 VAC) included;
- Printed booth sign with the name of the company;
- Customized options are available at additional cost.



The highest traffic will occur during the coffee breaks, poster sessions, and at the end of lunch breaks (lunch is included in the conference registration) when participants will be invited to enter the Exhibition Hall.

Exhibit Hall

- Furnished break areas;
- Cleaning of common areas;
- Exhibits, poster sessions, and breaks are all located in the Exhibition Hall.

À la carte Packages

COFFEE BREAK (7 available)/POSTER SESSION (2 available) SPONSOR – \$1,500 CAD EACH

- Display space for one piece of advertising material (folder, brochures, etc.) during a break of your choice;
- Logo on the conference website with a hyperlink to the partner's website.

WELCOME RECEPTION SPONSOR – \$2,500 CAD

- Display space for one piece of advertising material (roll-ups, brochures, etc.) during the Welcome Reception;
- Acknowledgments during the Welcome Reception;
- Logo on the conference website with a hyperlink to the partner's website.

Custom packages

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Conference Organizers to discuss your needs and options.



PRINTED PROGRAM GUIDE

FULL PAGE – \$2,500 CAD (included for Diamond and Platinum Partners)

- Full-color single page with no specific position in the printed program guide;
- Logo on the conference website with a hyperlink to the partner's website.

HALF PAGE – \$1,000 CAD (included for Gold and Silver Partners)

- Full-color ½-page with no specific position in the printed program guide;
- Logo on the conference website with a hyperlink to the partner's website.

PARTNERSHIP FORM

If you wish to join us and be part of the 23rd ISFC-ISoFT'21 Conference, please click on the Partnership Form link below and follow the five easy steps:

[Partnership Form click here](#)

1. Fill in the form with your organisation's contact information;
2. Fill in your representatives' names for the exhibition space (if applicable);
3. Click on the Agreement Notice;
4. Choose your Partnership Package, Exhibition Space, or Advertising option(s);
5. Process the payment (Credit Card, Cheque or Bank Transfer).

Please do not hesitate to contact us if you would like to share your ideas and discuss other partnership scenarios. We are flexible and willing to work with you to design a partnership package that will fulfill your needs.

If you have any questions, please contact:

ISFC-ISoFT'21 Conference Secretariat / Conférium

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Email: isfc2021@conferium.com